



## **Rancho Santa Fe Association**

### **Board of Directors Meeting**

#### **Staff Report – Request for Board Action**

**Date: November 25, 2019**

**By: Christy Whalen, Manager**

**Item: Rescind Resolution 2013-105 (“Renaming the Art Jury as CDRC”)**

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#### **Executive Summary:**

Staff recommends the Board reverse by nullifying Board Resolution 2013-105, thus reverting the name of the “Covenant Design Review Committee (CDRC)” back to “Art Jury.”

#### **Background / Discussion:**

The Rancho Santa Fe Association Art Jury was established in 1927 to oversee building and development aesthetics to ensure adherence to the Covenant and Association regulations. The Art Jury, named in the Covenant Preamble and throughout the historic document, existed as such until November 7, 2013, when the Board of Directors adopted Resolution 2013-105, “Board Resolution to Rebrand the Name of the Art Jury.”

The name Covenant Design Review Committee or CDRC was selected in 2013 by the Board, which indicated the name change was “doing business as” and that no Covenant documents would be changed. However, other countless Association documents, forms, permits, etc., have been affected and amended to read “Covenant Design Review Committee (CDRC) (formerly known as the Art Jury)” or some combination thereof. A number of other documents – some older and many official – continue to name the committee as the “Art Jury.”

The dual references and cumbersome, wordy, inelegant name change have caused confusion among members and others. Six years later, many members still refer to the committee as the “Art Jury.”

Staff advises that the “Art Jury” name is most suitable and preferable because:

1. It is the legal name.
2. It is the historic name as listed in the Protective Covenant.
3. It best describes the role and responsibility of the committee.
4. It minimizes confusion and allows for more clear communications.

Further, timing to revert to Art Jury is opportune as the Association staff is currently working to update the Regulatory Code, forms, permits, processes and other committee and Building Department materials.

**Recommendation:**

Staff recommends that the Board reverse by nullifying Board Resolution 2013-105 and revert the name of the Covenant Design Review Committee (CDRC) back to “Art Jury.”