

Rancho Santa Fe Open

a USTA Pro Circuit Event

October 11-17, 2021



Rancho Santa Fe Tennis Club
5829 Via de la Cumbre, Rancho Santa Fe, CA 92067
858.756.4459

Rancho Santa Fe Open

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The “Rancho Santa Fe Open,” a USTA Circuit Event invites you to become a sponsor of the following events:

The RSF Open Tennis Fest Friday, October 8th | 3:30 – 7:00pm

In addition to hosting a USTA Pro Circuit event that showcases some of the best in tennis, we look forward to inviting the community to the Rancho Santa Fe Tennis Club (RSFTC) on Friday, October 8th, for the RSF Open Tennis Fest. The program will include Tennis and Pickle Ball Clinic, Drills and Games (3:30-5:00), the kick-off program (5:00) and Exhibition Match (5:30). The Tennis Fest will also be a great opportunity for our sponsors to connect and reach out to the community first hand!

Tournament Begins Monday, October 11th

The “Rancho Santa Fe Open” \$60,000 Challenger will host some of the top 100 female tennis professionals in the World. This tournament, along with the “San Diego Open,” are making history in San Diego County as there has never been a Men’s and Women’s professional tournament in the same calendar year, let alone one week apart. The participants in this event could be the next up and coming stars in the game!

The event begins Monday at 10am with the singles qualifying. The singles main draw begins at 10am on Tuesday and runs through Sunday. Doubles play begins Wednesday through Saturday. This tournament will entertain the Rancho Santa Fe Community with a high level of Women’s Professional Tennis. We would love for you to be part of this exciting experience!

Our community welcomes the opportunity to host world class players.



Engaging the Rancho Santa Fe community in local philanthropies is important to our members.



Nothing beats mixing fun with the competitive spirit, while featuring local businesses and sponsors!



Not to mention, as many excuses to play tennis as possible.



Rancho Santa Fe Open

RSF Open Tennis Fest | October 10, 2021



In addition to hosting a USTA Pro Circuit event that showcases some of the best in tennis, we look forward to inviting the entire Rancho Santa Fe community to the Tennis Club on Friday, October 8th, for the RSF Tennis Fest. This occasion will include the opportunity to raise awareness about the Youth Tennis San Diego programs and outreach.

About Youth Tennis San Diego:

YOUTH TENNIS SAN DIEGO (YTSD) is a 501(c)(3) nonprofit organization that was first established in 1953 as the San Diego Tennis Patrons. YTSD's mission is to promote the educational, physical, and social development of all youth through organized tennis and educational activities. Their community programs encourage youth participation, personal integrity, leadership, and competitive spirit in a friendly environment that builds responsible citizens.

YTSD and Barnes serve 10,000+ juniors annually through 45+ local and national tournaments, camps, clinics, programs, early education for 3-5 year olds in the Booth Education Center, scholarships, seminars and community outreach.



Rancho Santa Fe Open

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About Youth Tennis San Diego:

Our ability to secure sponsors to support the tournament operations and Tennis Fest creates a baseline for additional community engagement and fundraising, which will benefit Youth Tennis San Diego. Here are a few examples of how the donations to youth tennis San Diego impact kids:

- *\$10,000: After School Tennis (AST) cluster of six schools/regional site (non-specific -750 kids), 10 After school Tennis (AST) Coaching Fees*
- *\$2,500: Supports 1 After School Tennis (AST) site for 125 children for a year, Roundtrip van transportation for 14 kids from one AST site to Barnes Field Days (4)*
- *\$1,000: Supports After School Tennis (AST) Field Day Special Event for -200 kids, 100 Rackets and a can of balls for AST Kids*
- *\$500: 2 Full Day Summer Camp Scholarships or Supports equipment for two After School Tennis (AST) sites, 40 rackets for one After School Tennis (AST) Site*



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Ivan Thamma

Your sponsorship will support tennis players like Ivan Thamma. Here's a snapshot from Ivan's story and the remarkable role of Youth Tennis San Diego in his childhood and success:

"I am Ivan. I first picked up a racquet and started playing tennis when I was 6 years old. I live with my Mom in City Heights and took my first after school tennis lesson at the Urban Village tennis center. I went to Rosa Parks elementary school where seeing gang violence and drugs were part of my everyday life. I played After School Tennis there and I loved it. I was so lucky and received a scholarship to continue my tennis at the Barnes Tennis Center. My Mom couldn't believe it. It was a dream come true . . .

It was hard for me to get to the Barnes Center to continue my training and keep up with my homework and school work. So, Kerry and Youth Tennis San Diego helped me complete my application to "choice" into Point Loma high school where I played for the tennis team.

As a freshman I had the opportunity to play CIF. I chose to play doubles with a freshman named Keegan Smith. We played CIF and we won. Every morning I got dropped off at the Barnes Center where I kept my bike. I would ride to school, go to my classes and ride back to Barnes to practice tennis. I have been able to see and travel to many states around the US because of my tennis and because of the support I have received from YTSD and the Barnes Tennis Center

In my sophomore year I went to Kalamazoo for the National Boy's 16s. My partner and I won the Doubles event and received a gold ball! . . . I have received a full scholarship to US Davis and will be playing on their tennis team."

- Ivan Thamma

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Sponsorship Opportunities & Benefits

** Denotes exclusive sponsorship rights*



TITLE SPONSOR: \$10,000*

- Title name, along with the Rancho Santa Fe Open, "The _____ RSF Open"
- Largest banner size and multiple types/net banner, installed for 6 weeks
- Name on all social media and print media marketing
- Name/Logo Full Page ad in Tournament guide
- Logo on Promotional Merchandise
- VIP Sponsor Box Seats (8 seats)
- 2 Reserved Parking Spaces
- Free meal each day and beverage (8 attendees)
- Free 1.5 Hour Group Lesson (6 Players)
- 1 Complimentary Foursome of Golf at RSFGC
- 4 Tickets to the "San Diego Open"
- Acknowledgement in the "San Diego Open" Tournament
- Featured in Press Release
- Featured recognition during Semi-Finals and Finals
- Inclusion in RSF Open Tennis Fest flier, distributed throughout the RSF Village
- Prominent role in RSF Open Tennis Fest program

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GOLD SPONSOR: \$5,000*

- Logo on all social media and print media marketing
- Name/Logo Half Page ad in Tournament guide
- Medium banner size around courts
- Logo on Promotional Collateral
- Name on all social media and print media marketing
- VIP Sponsor Box Seats (4 seats)
- Free meal and beverage each day (per 4 attendees)
- Featured acknowledgement during RSF Open Tennis Fest program
- Inclusion in RSF Open Tennis Fest flier, distributed to businesses throughout the RSF Village
- Featured in Press Release

COMMUNITY SPONSOR: \$1,000

- Logo on all social media and print media marketing
- Name/Logo in Tournament guide
- Small banner size around courts
- Free meal and beverage each day (per 2 attendees)
- Acknowledgement during RSF Open Tennis Fest program

FAMILY DONOR: \$500

- Name recognition on specific printed collateral
- Acknowledgement during RSF Open Tennis Fest program
- Free meal and beverage each day (per family)



Rancho Santa Fe Open | Key Contacts

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Stacey Lankford Pennington

Sponsorship + Community
Engagement
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Dr. Cary Mells

Tournament Physician

Official Tournament Hotel

The Inn at Rancho Santa Fe

Rancho Santa Fe Tennis Club | Board of Directors

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