Paul Seitz

Candidate for Board of Directors Rancho Santa Fe Association

Paul Seitz grew up in South Lake Tahoe, California, and joined the Marine Corps right out of high school, serving his country for eight years - 1996 - 2004. For the next eight years, he served as an overseas contractor. He started working with and training horses in 2007, and is now the owner of an 85-year-old ranch here in Rancho Santa Fe, where he boards, trains and shows horses. He met his wife in San

Diego and they have two grown sons in college, and a young daughter in elementary school. They were drawn to Rancho Santa Fe for its "small town" feel and excellent schools, great weather and horse-friendly environment.



I'm running for the board because I'm committed to protecting what's loved about this community, and improving upon what its residents feel is needed. As a large ranch owner, I've had to navigate through numerous challenges and have gained a better understanding of what it takes to get things done in Rancho Santa Fe. Running my own business for over sixteen years has taught me that you can't neglect certain parts and expect to be great and competitive - it's all one body.

As a member of the board, I will strive to both improve and streamline residents' interactions with the association, while upholding the familiar relationships that bond this community together. I believe I can help the Homeowners Association make the community and the association be a "team," rather than a "us versus them" situation. I would like to help the various voices in our community be heard.

I would like to see that the HOA follows its own regulations, leading by example. I would also make sure the HOA building requirements and materials are in keeping with those that the County and State require. I will also help people get projects off the ground because their livelihood is on hold until we do.

I would strive to improve one of our great assets – the trail systems. They should be maintained properly so they can continue to be enjoyed by all residents.

While in the Marine Corps, I lead troops through the world's most dangerous places. I know how to navigate through tough times, and maximize efficiency to accomplish goals. I'm not afraid to stand up to my peers to protect the community and its best interests.

OTHER INTERESTS

- · Member, Rancho Santa Fe Golf Club
- Helping Marines and Sailors who struggle with PTSD using horsemanship training
- Working towards bringing the 4H program to Rancho Santa Fe for the children

"I am a problem solver, and I know everything deserves a fair look. Working together, we can get anything done. I'll work for us all!"



Partial List of Supporters

Dave & Susan Allred

Hugh & Joy Bancroft

Buck & Kay Bennett

Scott & Franci Free

Brad & Cathy Geier

John & Kara Kratzer

Brad & Susanne Livingston

Christopher & Emily Longhurst

Chris Maloney

Ken & Carole Markstein

Mark Miller, Ph.D.

Peter & Sandy Mossy

Art & Catherine Nicholas

Don Oliphant

Russ & Carol Penniman

George & Joan Scott

Dr. Daniel & Jouet Witcher