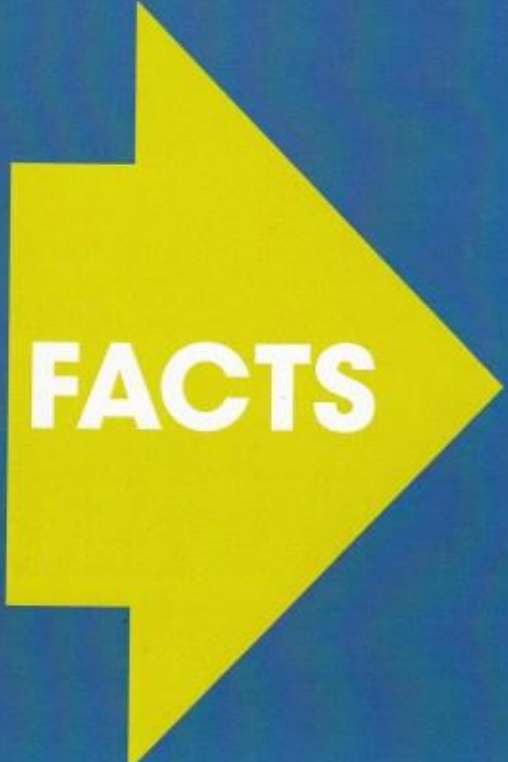


Don't be fooled by
MISINFORMATION
regarding purchase of the
Garden Club Property.

HERE ARE THE FACTS



Marie Addario
 Jim Ashcraft
 Dick Doughty
 Roxana Foxx
 Franci Free
 Guy Freeborn
 Greg Hillgren
 Nancy Hillgren
 Bill Hinchy
 Marion Hinchy
 Candace Humber
 Charles Kendall
 Tom Lang
 Anne Feighner
 McCarthy
 Dr. Larry McCarthy
 Deb Plummer
 Jack Queen
 Patty Queen
 Rob Schaefer
 Suzy Schaefer
 Vearl Smith
 Kathy Stumm
 Kevin Stumm
 John Tanner
 Midgie Vandenberg

Dear Rancho Santa Fe Association Member:

We support the Rancho Santa Fe Association's purchase of the Garden Club property at the corner of Avenida De Acacias and La Granada. Please don't be fooled by misinformation from opponents. Here are the facts:

- The Rancho Santa Fe Association Board and their Finance Committee thoroughly vetted and approved the entire financial package, and **our community overwhelmingly approved this purchase with an 85% affirmative vote last year.**
- This is a prudent investment of the Association's Open Space/Community Enhancement Fund, which was established to make just such a purchase. The Fund has the resources to make this purchase, and is currently growing at the rate of about \$1 million per year, so money used for this purchase will be replenished in approximately 3 years.
- The purchase of this property will not result in any increased cost for Association members and **does not preclude any other Association projects, such as construction of a community pool or fitness center.**
- The alternative – sale of the property for commercial development – would eliminate the Garden Club auditorium as a community asset, **could result in commercial development of the site that would negatively impact the Village,** and could result in the loss of over 30 off-street parking spaces for community use.
- Proceeds from this sale for a price established by two independent outside appraisers will be held in trust by the Rancho Santa Fe Foundation as a **permanent fund to benefit the community.** This fund can be used to support the Roger Rowe School, community organizations like the Historical Society, Senior Center and Community Center, and beautification and conservation projects – such as water reclamation and conservation at the Golf Club – through the Garden Club.
- Costs for maintenance and operations of the property – previously managed by Garden Club volunteers – **will be entirely covered by ongoing income from long-term rentals.**
- The purchase agreement **commits the Rancho Santa Fe Association to preserving the auditorium and maintaining access to it by community organizations,** but gives the community – by vote of Association members – control over these uses.

The board of the Garden Club determined they need to sell the Clubhouse property because the administrative burden of operating this facility cannot continue to be supported by that all-volunteer organization. However, the Garden Club understands the important role this facility plays in the life of our community, and they – like us – prefer not to see this property commercially developed.

We strongly urge you to vote YES to approve the purchase when you receive your mail ballot from the Association. It is a prudent and necessary investment in preserving and protecting our community.

**IMPORTANT NOTICE FROM THE
RANCHO SANTA FE ASSOCIATION:**

A member of the Rancho Santa Fe Association desires to communicate with you. The Association has arranged for the delivery of this member's letter as an accommodation, and as required by law. In doing so, the Association has not shared your name, property address or mailing address with this member.