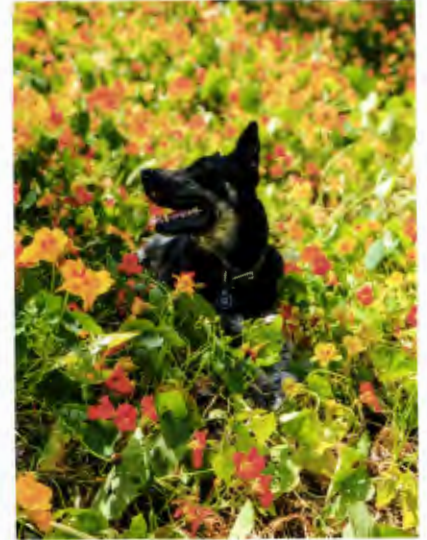


Jeff Simmons



My name is Jeff Simmons, a candidate for the RSF Board of Directors. Rancho Santa Fe has been my family home for over fifty years and three generations. I raised my two daughters here. In my career as an Emmy award winning producer and photojournalist, I travelled the world, but Rancho was always home.

Although it has changed over the years, Rancho Santa Fe remains a wonderful island of rural charm surrounded by urban sprawl. I am running for the board because I believe that our rustic, rural character is worthy of our steadfast protection and defense.

I have, and continue to serve on many committees over the years. While on the Art Jury, I worked to maintain the Protective Covenant and Design Guidelines. For almost ten years, I have been a member of the Trails Committee. We work to protect and enhance over 60 miles of trails and open spaces in the Ranch. We are in the process of adding trail signs to further the safety and enjoyment of this truly marvelous resource. I also serve on the Forest Health and Preservation Committee, working to implement a major plan for re-planting trees.

I recognize the importance of making all our amenities including the golf and tennis clubs, the restaurant, the Osuna Ranch and Arroyo Preserve first class. Improving our community is a collaborative effort for all residents. Volunteers can and do make Rancho Santa Fe a better and vibrant place to live.

I have been heartened by the influx of young families into the Ranch. They bring new life and energy – a new generation to insure our continued vitality.

I am seeking your support to more effectively serve this great community.

Trails Committee

Forest Health and Preservation Committee

Art Jury

Partial Supporter List

Anthony and Mary Alario

Lucy Anderson

Sophia Alsadek

Tim and Celeste Bailey

John and Nancy Batter

Bill and Connie Beckman

Melanie Brooks

Jim Burns

Cutter Clotfelter

Derek Clotfelter

Kurt Clotfelter

Illia Christy

Bill and Janet Danola

Mark and Bryn Emkjer

Sean and Amy Fallmer

Ron and Angela Ford

Roxanna Foxx

Bill and Gloria Gallager

Bob Hertzka

Eddie and Kellie Hillard

Candace Humber

Deanna Ingals

Ali and Francie Nilforushan

Bruce and Carol Jordan

Rory Kendall

Sarah Kelly

Chet and Sally Koblinsky

Jill Leonard

Chuck and Alison Mundo

Mark and Beth Nelson

Richard and Chrissy Nicholas

Kathleen Owen

Rochelle Putnam

David and Sharon Ruhnau

Daniel Schreiber

Tim Sullivan

Jim Townsend

Bill Weber

Susan Winnett

Art and Sandy Yayanos

Sahar Rutledge

*Candidate for Board of Directors
Rancho Santa Fe Association*



Why I Am Running For the Board

I am running for the board because as a resident of Rancho Santa Fe, I feel responsible to devote part of my time to support my community.

As an athlete who frequently hikes and bikes in our community more than 20 miles a week, I spend considerable time outdoors in the Covenant. By doing so, I can see problems the Association needs to address. As a Board member, I will help maintain the peaceful tranquility of our environment, keep it safe, clean, and committed to making our environment better.

Experience

I was born and raised in Iran, and have lived half my life outside of the U.S. – in Germany and France, among other countries. I am multilingual and have traveled most my life. I rode horses in many countries as an independent rider for many years and observed many beautiful horse friendly villages. This experience provides me the wisdom and confidence to run as a board member. I worked as a self-employed horse trainer, rider, breeder. I served as the liaison for groups of top-rated horse riders and instructors from Europe to attend horse competitions in Iran. I ended my career in the horse business successfully in the position of the exclusive seller for one the most prestigious breeding companies in the world, i.e., the Westphalian Breeding Association, in Münster Germany.

From January 2016 to the present, I have been working as a Legal Assistant for a busy law office in Rancho Santa Fe. My work involves all facets of administrative support for litigation, focusing on employment, real estate, tax, personal injury, horse, and international matters.





DAVID GAMBOA

Candidate for RSF Board of Directors

ABOUT ME

I was born and raised in Claremont, California. While attending Stanford University, a fellow classmate and I founded Petrolsoft Corporation, a supply chain management software system for the petroleum industry. After graduating from Stanford in 1991, we moved the company to San Diego and sold the business to Aspen Technology in 2000.

My wife Julie and I moved to the Covenant from 2001 to 2010. Our three children attended Roger Rowe School. We joined the golf club and enjoyed walking to school with our children every day. Even though we took some time to live abroad in Switzerland, we returned to Rancho Santa Fe for good in 2013.

Our season away from the Ranch helped me appreciate what a special gem it truly is. Our community's peaceful surroundings and friendly neighbors make it the most wonderful place to live. I decided to run for the Board to serve the community.

With your vote of support, I pledge first and foremost to respect and uphold the governing by-laws of the RSF Association. I commit to prioritize the interests of the entire community in every decision. I promise to protect the Rancho Santa Fe Covenant for us and future generations.

VOLUNTEER EXPERIENCE

Rancho Santa Fe School Education Fund (Endowment)

Served as board member starting in 2004 and as Chair from 2006-2007

Horizon Prep School Campus Development Committee

Served as a committee member to plan the design and development budget for Horizon Prep School in 2007

Aiglon College Switzerland

Served as Trustee for the international boarding school in Chesières, Switzerland from 2009 to 2012

Francis Parker School – San Diego

Served on the Board of Trustees from 2012 to 2015

Stanford University Task Force on Undergraduate Education

Served on task force to advise Dean on program and budget from 2013-2014

Rancho Santa Fe Vintners & Growers Association

Founding member of Association leading the effort to make Rancho Santa Fe an American Viticultural Area. 2021- Present

WORK EXPERIENCE

Petrolsoft Corporation [Founder & CEO]

Starting at age 21, I led the effort to organically grow the company from an idea in college dorm room to a multi-million-dollar business with offices in San Diego, London and Singapore

Aspen Technology [Senior Vice President]

Successfully merged Petrolsoft's worldwide operations and culture into Aspen's petroleum group business with combined annual revenues of \$75 million

GFT Coastal Properties LLC (Founder)

Founded a multi-million-dollar real estate investment fund 2013-Present

UC Irvine Paul Merage School of Business [Adjunct Professor]

Taught a class on Entrepreneurship to MBA students 2017-2019

STEVE DUNN

Candidate for the Association Board of Directors



In 1996, my wife Jennifer and I, along with our two daughters, Zoe and Brynne, moved into the Covenant. It was paradise that offered perfect weather, an exceptional Roger Rowe elementary school, a classic vintage 1929 golf course, horseback trails, restaurant, a fine tennis facility and most importantly a sense of community. Early on, in addition to school, the girls played tennis, Junior Dunkers basketball and soccer through the Community Center, and the family joined the Village Presbyterian Church where we continue to take an active role in membership.

COMMUNITY INVOLVEMENT

Rancho Santa Fe Association:

I served as a member of the Association Board from July 2017 through June 2020. During various portions of that 3-year term, I was asked to be the liaison to the trails committee, tennis committee and golf club Board of Governors. I also chaired the Compensation Committee and represented the Association Board on the 3 by 3 Committee each for two years.

Rancho Santa Fe Golf Club:

I have served as a member of the Golf Club Board of Governors on three different occasions; 2002-2005; 2011-2014 and 2020-2023. I served as President in 2005 and 2014.

WHY I AM RUNNING

I believe that one of the underutilized but greatest assets of our community is the Ranch Clubhouse Restaurant and snack bar, both located on the grounds of the golf and tennis clubs. The restaurant has an excellent menu with quality service and kitchen staff; however, the facility interior décor is vintage 2005, dark and uninviting. Similarly, the snack bar should become an area for families to congregate; however, it is antiquated and poorly designed. A major restaurant building remodel including doubling the outside dining space, an upgraded interior with indoor-outdoor flexibility and a complete rebuild of the snack bar and surrounding area has been contemplated for over six years. As an Association Board member, I would make it a priority to see that these projects are finally completed. Our world class amenities should absolutely include state of the art restaurant and social facilities which these two enhancements will provide.